

Press release

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Securitas and AlertMedia offer emergency response solutions

Securitas, a security solutions partner with world-leading technology and expertise, has signed a partnership agreement with AlertMedia, the leading provider of risk and response solutions, to offer integrated, end-to-end crisis management solutions.

“Our clients are looking for intelligent solutions that help keep their people and assets safe. Given today’s volatile world, they need to strengthen their ability to prepare for crises, manage them effectively, and protect their employees - worldwide and around the clock,” says Martin Althén, President Securitas Digital. “Together with AlertMedia, we provide both the experts and the platform to build resilient programs that protect what matters most. We can move fast and stay dynamic, which is exactly what’s required to meet the growing demand for real-time risk intelligence and duty of care.”

Securitas’ managed risk intelligence services provide accurate, timely, relevant, and actionable intelligence for organizations. These insights enable clients globally to understand the risks posed by geopolitical shifts, natural disasters, and more.

Through this strategic partnership, Securitas connects its experienced intelligence analysts and global security operations center capabilities with AlertMedia’s advanced and highly capable risk and response platform. The combination of Securitas’ experienced professionals and AlertMedia’s platform provides clients with a centralized approach for real-time threat monitoring, automated alerts, fast communication, and coordinated response - simplifying processes and accelerating time to value.

“Securitas plays a critical role in safeguarding businesses around the world,” says Christopher Kenessey, CEO for AlertMedia. “Security professionals face more complexity than ever in an increasingly volatile risk landscape. Our partnership with



Securitas enables organizations to benefit from 24/7 threat detection and incident response best practices without having to build internal capabilities from scratch.”

This important move comes at a time when global businesses are navigating geopolitical instability, natural disasters, cyber-attacks, public health emergencies, and a renewed focus on employee travel safety and remote workforce risks. As organizations seek smarter and more streamlined security solutions, Securitas and AlertMedia’s combined and expanded offer is at the forefront of the security risk management landscape.

The partnership lays the foundation for future collaboration and is part of Securitas’ broader strategy to become the intelligence-led security partner of choice for global enterprises.

About AlertMedia

AlertMedia helps organizations protect their people and businesses through all phases of an emergency. Our award-winning risk intelligence and incident response platform allows companies of all sizes to identify, assess, and resolve critical events faster and more confidently. AlertMedia supports essential communication for thousands of leading businesses in more than 150 countries.

This press release is available at www.securitas.com

Contact:

Securitas Group Press Office, Carin Andersson, VP Group Communications, +46 10 470 30 20 or e-mail: press@securitas.com